



SOURCES OF INFORMATION ABOUT THE ENVIRONMENT AND CLIMATE CHANGE

KEY DEMOGRAPHIC INSIGHTS



Social media and the internet

- Females (81.9%)
- Males (78.2%)
- 18-24 years (95.8%)
- Bachelor's degree (87.5%)
- Master's/Doctoral degrees (81.9%)



Television

- Females (43.5%)
- Males (52.6%)
- 55+ years (61.5%-75.0%)
- Pre-Tertiary education (65.6%)



Books or scientific publications

- 25-44 years (42.9%)
- Master's/Doctoral degrees (41.3%)

OVERALL TRENDS:

- **Social Media and the Internet** are the primary sources for most respondents (80.3%), regardless of demographic or socio-economic group.
- **Television** is the second most significant source (46.3%), particularly for older respondents and those with financial difficulties.

AWARENESS OF ENVIRONMENTAL CONCEPTS

TOP RECOGNIZED CONCEPTS

LEAST RECOGNIZED CONCEPTS

KEY DEMOGRAPHIC INSIGHTS



Gender

Similar recognition rates across genders



Age Groups

Younger groups (18-44) exhibit higher awareness of emerging concepts like "Green Transition."



Educational Level

Higher education levels (Master's/Doctoral) correlate with greater concept awareness.

Over 90% awareness across all groups

93.1% overall awareness

↓
65+ age group (25%)

↓
Pre-Tertiary Education (59.4%)

Sustainability

Regional Development

Climate Resilience

Awareness rates vary (25%-73.2%)

PERCEPTIONS OF CLIMATE CHANGE SEVERITY

OVERALL RATING

Average rating of 8.3/10, indicating high concern about climate change.



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Financial Challenges

Those "always" facing difficulties paying bills rate the issue higher (8.6)

AGREEMENT WITH CLIMATE CHANGE IMPACT STATEMENTS

STRONGEST AGREEMENT

LOWEST AGREEMENT

KEY DEMOGRAPHIC INSIGHTS



Gender

Females consistently show stronger agreement than males



Age Groups

Younger respondents (18-34) agree more with statements about personal and regional climate impacts



Educational Level

Higher education levels correlate with stronger agreement on personal consumption affecting the environment

Mean score of 4.4

Mean score of 4.0

Mean score of 2.0

Government incentives

Human-caused climate change

"Climate change is a natural phenomenon and I cannot do anything about it"



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