

SOURCES OF INFORMATION ABOUT THE ENVIRONMENT AND CLIMATE CHANGE

KEY DEMOGRAPHIC INSIGHTS



Social media and the internet



Television



Over 90%

awareness

across all

groups

Sustainability

Books or scientific publications

- Females (81.9%)
- Males (78.2%)
- 18-24 years (95.8%)
- Bachelor's degree (87.5%)
- Master's/Doctoral degrees (81.9%)
- Females (43.5%)
- Males (52.6%)
- 55+ years (61.5%-75.0%)
- Pre-Tertiary education (65.6%)
- 25-44 years (42.9%)
- Master's/Doctoral degrees (41.3%)

OVERALL TRENDS:

- Social Media and the Internet are the primary sources for most respondents (80.3%), regardless of demographic or socio-economic group.
- Television is the second most significant source (46.3%), particularly for older respondents and those with financial difficulties.

AWARENESS OF ENVIRONMENTAL CONCEPTS

TOP RECOGNIZED CONCEPTS

93.1%

overall

awareness

Regional

Development

LEAST RECOGNIZED CONCEPTS

Pre-Tertiary



Education (59.4%)

Climate Resilience Awareness rates vary (25%-73.2%)

KEY DEMOGRAPHIC INSIGHTS



Gender

Similar recognition rates across genders

Age Groups



Younger groups (18-44) exhibit higher awareness of emerging concepts like "Green Transition."

Educational Level



Higher education levels (Master's/Doctoral) correlate with greater concept awareness.



PERCEPTIONS OF CLIMATE CHANGE SEVERITY

OVERALL RATING

Average rating of 8.3/10, indicating high concern about climate change.



KEY DEMOGRAPHIC INSIGHTS



Gender

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Educational Level

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Financial Challenges

Those "always" facing difficulties paying bills rate the issue higher (8.6)

AGREEMENT WITH CLIMATE CHANGE IMPACT STATEMENTS

STRONGEST AGREEMENT

Mean score Mean score of 4.4

Government incentives

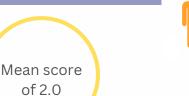
of 4.0

Human-caused climate change





LOWEST AGREEMENT



"Climate change is a natural phenomenon and I cannot do anything about it"



KEY DEMOGRAPHIC INSIGHTS

Gender

Females consistently show stronger agreement than males

Age Groups



Younger respondents (18-34) agree more with statements about personal and regional climate impacts

Educational Level



Higher education levels correlate with stronger agreement on personal consumption affecting the environment

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